

## FOR IMMEDIATE RELEASE

**AUTHORS:** Carolee Duckworth & Marie Langworthy  
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## AUTHOR CONTACT INFORMATION:

### ***Dr. Carolee Duckworth***

8718 Dogleg Road, Sherrills Ford, NC 28673  
Phone/828-478-9581 Cell/704-929-6009  
E-Mail: [cwcamer@charter.net](mailto:cwcamer@charter.net)  
[www.ShiftingGearstoYourLifeandWorkAfterRetirement.com](http://www.ShiftingGearstoYourLifeandWorkAfterRetirement.com)

### ***Dr. Marie Langworthy***

177 Old Willimantic Road, Columbia, CT 06237  
Phone/860-337-7139 Cell/860-333-4202  
E-Mail: [marielangworthy@att.net](mailto:marielangworthy@att.net)  
[www.ShiftingGearstoYourLifeandWorkAfterRetirement.com](http://www.ShiftingGearstoYourLifeandWorkAfterRetirement.com)

## TWO BOOMERS TESTIFY THAT, YES, YOU CAN AND WILL HAVE IT ALL!

Thirty years, with lots of time and possibly not so much money, makes for a VERY long vacation. So... what's a 55+ Baby Boomer to do? Work? Play? Travel? Volunteer? Or a combination of all these? Here at home or abroad? Alone or with a partner? In cyberspace or at home or in the office? Full or part time?

With more than 10,000 adults turning 55+ every day as of 2012, everyone, including Boomers themselves, speculates, "What are they (or we) going to do for the next 30+ remaining years of their (our) last, and arguably BEST, life passage?"

Boomers Duckworth and Langworthy have penned a one-source "call to action" to all 55+ Boomers to reinvent their own personal and professional Next Phase called "Retirement." They present a creative, compelling, specific roadmap to how Boomers can and will live their last and BEST opus--energetically, creatively, productively.

Current demographics paint a radically different picture of retiring Boomers from that of the stereotypical Bingo playing, bus-trips-to-the-mall traipsing, Blue-Haired-Special brigade. Instead, Boomers are redefining who they are in such roles as:

- dual professional marriages
- late life parenthood

- serial singlehood
- parenting parents
- parenting grandchildren

Because of their unprecedented numbers, their buying power, and their past influence on every aspect of 20<sup>th</sup> century society, Boomers are changing the American, as well as the international, landscape in ways formerly unimagined. Simultaneously, a combination of longer anticipated lifespans, entrenched patterns of consumption, and other factors, such as losses in retirement account funding due to the economy, has led many Boomers to consider post retirement as a “next phase” of life–work-wise, and otherwise.

In fact, a recent Merrill Lynch survey of Boomers found that more than 80% plan to continue to work even after they retire from their longtime careers. Fewer than 20% of Boomers see themselves as stopping work altogether. Moreover, unforeseen medical costs, the impact of taxes, family obligations all factor into Boomers’ decisions to continue to remain in the workforce in various degrees and formats.

But the Boomer generation is choosing “to do it their way”--in their own time, at their own pace, in non-conventional configurations and locations. And “their way” is being motivated by a combination of factors–the need for money, the lure of adventure, the challenge of more to offer, the desire for respect and to influence, the need for social engagement, the search for continued life’s meaning, the desire to put to work experience and expertise, a vehicle for being creative, an opportunity to give back to community, intellectual growth and stimulation.

Get ready, world, for the onslaught of healthy, somewhat wealthy Boomers, numbering more than 77 million, who are not willing to be defined by an age number. This group is ripe for specific direction, modern resources, and “light my fire” inspiration to help them fashion their last best opus.

## About The Authors

*Carolee Duckworth* is the embodiment of the book. As a Boomer herself, she actually is living proof that this reinvention journey does, in fact, become the never-to-be forgotten, endless adventure of your last life passage. Carolee has started her own publishing company, and is in the process of authoring and publishing multiple unique “how-to-travel” book series – all based on her adventures here and abroad. She represents that perfect balance of dreamer/realist who makes dreams come through.

*Marie Langworthy* is a risk taker, with a love/hate passion for writing, and a healthy respect for the power of language. She recently launched her own web-based business, *Super Writing Services* (<http://www.superwritingservices.com>) where she exercises her passion to “write it right to say what YOU mean” for her clients. She is admittedly an overachiever who may someday actually retire!

*Contact authors for interviews or review copies.*

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